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Enhance your LexisNexis Publisher Value

How long does it take you to sift through the massive amount of information from newswires, paid subscriptions, blogs, and web sites that you check on a regular basis? How easy is it to share relevant information with key colleagues or members of your team? LexisNexis® Publisher provides the best way to manage and provide access to your LexisNexis® content. With LexisNexis® Publisher Link, you can integrate and manage additional information sources; either premium subscription or free from the web. If you find that hours of your day are spent wading through information from several different sources, LexisNexis Publisher Link can provide just what professionals like you need... the ability to customize, simplify, consolidate and save time.*

Imagine you could have all of the critical and relevant information updates you need delivered in ONE consolidated daily email or newsletter. With LexisNexis *Publisher Link*, you can combine access to your LexisNexis *Publisher* content with other premium and free web-based content, and receive one consolidated email or newsletter with updates on all of the topics that drive your business decisions, such as the current state of your industry, clients, and competitors.

LexisNexis *Publisher Link* is the bridge between you and the multiple content sources you track. LexisNexis *Publisher Link* allows you to consolidate and manage these multiple content sources through a single interface, while allowing you to customize the delivery to others within your organization.

With LexisNexis *Publisher Link*, the information you can receive in your consolidated email or newsletter can include:

- Over 34,000 LexisNexis sources
- Global Stock Exchanges
- Private, Government or Association websites such as Bank of America or the SEC
- Blogs
- RSS Feeds
- Content from your current premium subscriptions

* Subject to terms and conditions.

What exactly can LexisNexis *Publisher Link* produce? A consolidated newsletter or email that can be automatically updated every day.

Newsletter

- Choose the topics and content sources to be included in a newsletter for distribution via email, intranet or extranet.
- Utilize your company's own newsletter template (color, company logo, etc.) and the output will have the look and feel unique to your organization.
- Customize different content sources for different audiences with the ability to publish multiple newsletters.

Email

- Choose the topics and content sources to be included in an email for distribution.
- Customize different content sources for different audiences with the ability to publish multiple emails.
- Leverage the capability to deliver the email to the BlackBerry Wireless Handheld™ and other hand-held devices.

For more than 30 years, LexisNexis has been a trusted source of news, legal, business and public records information. LexisNexis delivers customized information solutions that drive smart, efficient decision making across the enterprise. To find out more about how LexisNexis *Publisher Link* can help you consolidate and distribute critical business information more efficiently, contact a sales representative at 800-227-4908.

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