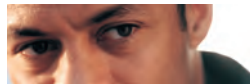


## Intellectual Property



# Help Protect & Grow Your Corporation's Intellectual Property.

We Can Help You Shield Your Company's Assets  
And Financial Well-Being.



Intellectual assets have become the principal source of shareholder wealth and competitive advantage. We understand how important it is to protect your company's assets - and how difficult that can be while controlling cost and minimizing time. We've created a collection of time-tested and comprehensive intellectual property titles to help you do just that.

Protect what matters most with our online access to leading publications such as Chisum on Patents, Nimmer on Copyright® and Gilson, Trademark Protection and Practice. Control costs and maximize your budget when you use the checklists and sample forms to draft bulletproof licensing agreements. Trust in our team of experts with solutions that help you understand complex processes like copyrights, enforcement and prosecuting patents.



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For The Best Defense In Intellectual Property Solutions.

Intellectual Property

# The Best Defense Is A Strong Offense.

Quickly Access Resources To Help Protect All Of Your Corporation's Intellectual Property. Choose From One Of Four Levels Of Coverage, Customized To Meet Your Specific Needs And Help Save You Time And Money.

## Patent Essentials.

### Chisum On Patents

This treatise encompasses the substantive law of patents in the U.S. – the principles, doctrines and rules concerning patentability, validity, and infringement. It also discusses the historical background, statutory provisions and major court decisions on each subject area.

### Manual Of Patent Examining Procedure

Serves primarily as a detailed reference work on patent examining practice and procedure for the Patent and Trademark Office's Examining Corps. It includes statutes, rules and treatises.

### Horwitz, Patent Office Rules & Practice

A detailed rule-by-rule analysis of the Patent and Trademark Office Rules of Practice, this publication includes the text of the rules contained in Title 37 of the Code of Federal Regulations, interpretations of their meanings and explanations of their effect on practice with citations to relevant case law. It covers every area of PTO practice.

### Current Legal Forms: Intellectual Property & Trademarks

Here is a wealth of sample intellectual property forms, drafting guidance and expert legal commentary to assist in the fundamental, and often time-consuming task of document drafting. The intellectual property material carefully lays out legal and tax issues, drafting advice and checklists.

### Patents Newsbrief: Mealey's™ Litigation Report

The Report covers the highly-specialized area of patent litigation from the district courts to the Federal Circuit to the U.S. Supreme Court. Topics include infringement, claim interpretation, biotechnology issues, affirmative defenses, jurisdiction, discovery and insurance coverage.

## Trademark Essentials.

### Gilson, Trademark Protection & Practice

This publication provides complete analysis of trademark law practice, including comprehensive coverage of U.S. trademark law, step-by-step instructions for registering a new trademark or enforcing federal trademark infringement actions as well as Internet trademark law issues.

### Trademark Manual Of Examining Procedure

Detailed reference work on trademark examining practice and procedure for the Patent and Trademark Office's Examining Corps. It includes statutes, rules and treatises.

### Current Legal Forms: Intellectual Property & Trademarks

Provides a wealth of sample intellectual property forms, drafting guidance and expert legal commentary to assist in the fundamental, and often time-consuming task of document drafting.

### Mealey's NewsBrief: Trademark

Offers specialized, in-depth coverage of trademark litigation, including infringement, the Lanham Act, Internet issues, trade dress, trade secrets, unfair competition, insurance coverage, and more.

## Topics Covered In Intellectual Property Solutions.

Patent Essentials	IP Premium	Topics Covered:	Trademark Essentials	IP Premium	Topics Covered:
		<u>Patent Topics</u>			<u>Trademark Topics</u>
■ ■ ■	■ ■ ■	Applications; Continuation & Examination Of	■ ■ ■	■ ■ ■	Trademark Characteristics & Function
■ ■	■ ■ ■	Claims	■ ■ ■	■ ■ ■	Generic Names
■ ■	■ ■ ■	Defenses	■ ■ ■	■ ■ ■	Nontraditional Trademarks
■ ■ ■	■ ■ ■	Disclosure	■ ■ ■	■ ■ ■	The Lanham Act
■ ■ ■	■ ■ ■	Double Patenting	■ ■	■ ■ ■	Madrid Protocol
■ ■ ■	■ ■ ■	Eligible Subject Matter	■ ■ ■	■ ■ ■	Trade Dress
■ ■ ■	■ ■ ■	Infringement	■ ■ ■	■ ■ ■	Trade Names
■ ■	■ ■ ■	Interpretation Of Claims	■ ■ ■	■ ■ ■	Trademark Registration
■ ■	■ ■ ■	Jurisdiction & Procedure In Patent Litigation	■ ■ ■	■ ■ ■	Abandonment
■ ■	■ ■ ■	Licensing	■ ■ ■	■ ■ ■	Likelihood Of Confusion
■ ■ ■	■ ■ ■	Nonobviousness	■ ■ ■	■ ■ ■	Counterfeiting
■ ■ ■	■ ■ ■	Novelty	■ ■ ■	■ ■ ■	Gray Market Goods
■ ■ ■	■ ■ ■	Originality	■ ■ ■	■ ■ ■	Dilution
■ ■	■ ■	Ownership & Transfer	■ ■	■ ■ ■	Trademark Licensing
■ ■ ■	■ ■ ■	Priority	■ ■ ■	■ ■ ■	Infringement Litigation
■ ■ ■	■ ■ ■	Patent & Trademark Office Proceedings	■ ■	■ ■ ■	Inter Partes Litigation
■ ■ ■	■ ■ ■	Reissue	■ ■	■ ■ ■	Foreign Trademark Protection
■ ■ ■	■ ■ ■	Remedies	■ ■	■ ■ ■	European Community Trademark
■ ■	■ ■	Renewal Fees	■ ■	■ ■ ■	Jurisdiction
■ ■ ■	■ ■ ■	Restriction	■ ■	■ ■ ■	Remedies
■ ■ ■	■ ■ ■	Statutory Bars			
■ ■ ■	■ ■ ■	Supreme Court Decision On Patents			
■ ■	■ ■	Terms Of Patents			
■ ■ ■	■ ■ ■	Utility			

Copyright Topics continued on page 4.

**Strength Of Coverage**

- ■ ■ strong coverage
- ■ stronger coverage
- ■ ■ strongest coverage

## Copyright Essentials.

### Nimmer On Copyright®

Cited in more court opinions than any other treatise on the subject of U.S. copyright law, Nimmer on Copyright provides comprehensive insights into copyright protection in the digital age as well as exhaustive discussions of traditional issues.

### Current Legal Forms: Intellectual Property & Trademarks

Provides a wealth of sample intellectual property forms, drafting guidance and expert legal commentary to assist in the fundamental, and often time-consuming task of document drafting.

### Mealey's NewsBrief: Copyright

Offers specialized, in-depth coverage of trademark litigation, including infringement, the Lanham Act, Internet issues, trade dress, trade secrets, unfair competition, insurance coverage, and more.

## Intellectual Property Premium.

*IP Premium includes all titles in Patent, Trademark and Copyright Essentials as well as those listed below.*

### Baxter World Patent Law & Practice

This publication describes the complete patent process, from filing to grant, for all industrialized nations. It covers all post-acceptance events, discusses patent terms, renewal fees, infringement and licensing for all nations and regional patent systems. It also details principal patent conventions and covers new legislation as enacted.

### Milgrim On Trade Secrets®

This treatise provides full coverage of all the legal aspects of trade secrets. In addition to traditional trade secret problems, such as those arising between owners of trade secrets and their employees, criminal, administrative and tax law aspects are extensively reviewed.

### Milgrim On Licensing

A complete guide to the intellectual property licensing transaction. This publication covers licensing in all substantive areas of intellectual property, and provides practical guidance on drafting individual clauses and complete agreements.

### World Trademark Law & Practice

Offers a complete guide to world trademark law and practice, with detailed coverage of 35 major jurisdictions and summary coverage of another 100. It brings together textual analysis of trademark law abroad, useful solutions for day-to-day practice situations and essential practice tools including checklists and forms for filing and opposing applications, renewing registrations, and recording changes in title.

### Entertainment Industry Contracts

A guide to negotiating and drafting contracts in the major areas of the entertainment industry, including entertainment software. Each area was written by one or more experts in the field, using forms and giving commentary based on their practice of law in the area.

### Computer Law

This is the only treatise available covering the concepts and techniques of evidence and discovery procedures as they apply to computer based information, and to the protection of computer software under intellectual property laws.

### Patent Licensing Transactions

Delivers coverage of royalty bases and rates, domestic and foreign patent licensing, territorial limitations and duration, termination of agreements, antitrust and government and university licensing.

### Patent Litigation

Covers the highly-specialized area of patent litigation from the district courts to the Federal Circuit to the U.S. Supreme Court. Topics include infringement, claim interpretation, biotechnology issues, affirmative defenses, jurisdiction, discovery and insurance coverage.

### Patent Law Digest

This reference tool offers rapid access to every new Federal Circuit patent decision. It contains concise summaries of all patent decisions of the U.S. Court of Appeals for the Federal Circuit.

### Patent Law Perspectives

Provides analysis of developments in patent law and of their effects on current and future practice, covers validity, infringement, remedies relating to patent infringement, court procedures, arbitration, taxation, trade secrets and unfair competition.

### Intellectual Property Counseling & Litigation

A comprehensive practice guide to both client counseling and dispute resolution in all areas of intellectual property law. Written by a host of leading U.S. intellectual property attorneys, the work covers the developing law in areas such as counterfeit goods, computer chip and software protection, biotechnology, process patents and design protection.

### Taxation Of Intellectual Property

A complete guide to the taxation of all intellectual properties and incorporating tax planning suggestions throughout the text. Covers such major topics as the effect of new tax legislation on all phases of intellectual property taxation; effective planning for the creation, development or purchase of technological intellectual properties, patents, trade secrets, trademarks and trade names, copyrights and computer software; and the decision whether to license or sell computer software.

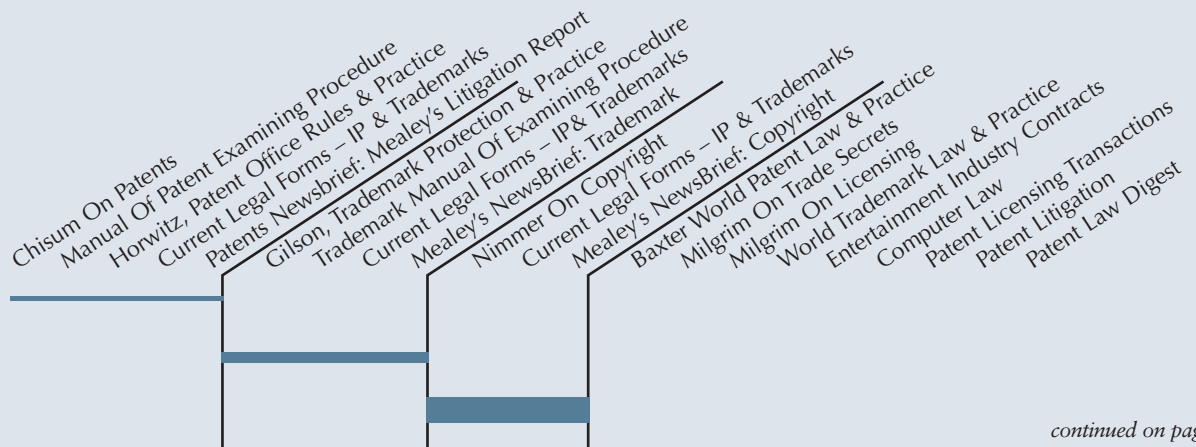
## Titles In Intellectual Property Solutions.

Patent Essentials

Trademark Essentials

Copyright Essentials

IP Premium



continued on page 4

**Trademarks & Unfair Competition Deskbook**  
 Use this publication to expertly advise and represent your company on evolving trademark issues. This guide is an easy-to-use reference tool offering an up-to-date synthesis of current and developing trademark and unfair competition law in one concise volume.

**International Computer Law**

A practical guide to international information technology law featuring contributors who are preeminent in their field. Highlights include national copyright protection systems in more than 65 countries and the European Union; EC competition law as applied to the information technology industry; and Trade-Related aspects of Intellectual Property Rights (TRIPS) as it relates to computer software, semiconductor chips and databases.

**International Copyright Law & Practice**

This treatise brings together the global analysis of the international copyright system with in-depth treatments of national laws. It covers where to seek remedies across borders, how to meet requirements for protection, which treaty or law governs which issue and the scope of national treatment and exceptions.

**California Intellectual Property Handbook**

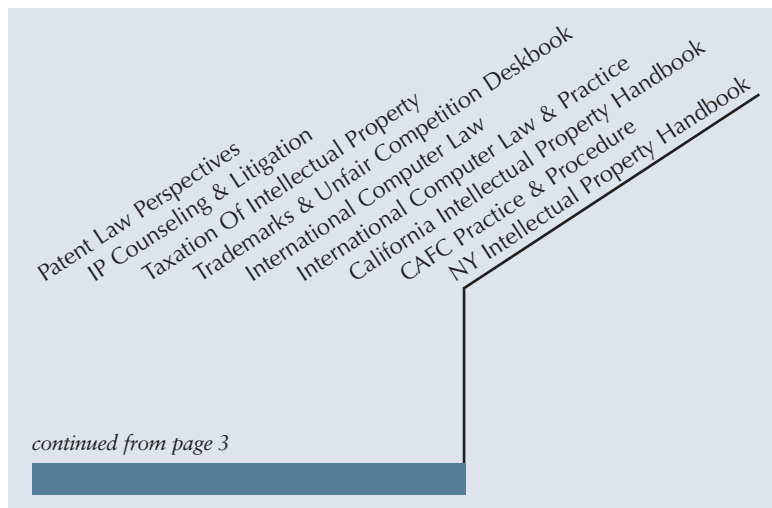
This publication eliminates the need to search through numerous titles and codes to find intellectual property laws. It includes all the major federal and state statutes with annotations to important cases and law reviews.

**CAFC Practice & Procedure**

The Court of Appeals for the Federal Circuit Practice and Procedure describes procedure for patent and trademark cases on review in the Court of Appeals for the Federal Circuit from the U.S. Patent and Trademark Office and the U.S. District Courts. It discusses the applicable Rules for practice before the Federal Circuit and provides the necessary practice forms.

**New York Intellectual Property Handbook**

A one-stop reference to the New York and federal statutes and NYCRR regulations governing intellectual property matters. It includes an introductory chapter that clarifies complex statutes and explains the interplay of state and federal law and the complete text of applicable New York statutes and regulations as well as the federal statutes.



Copyright Essentials	IP Premium	Topics Covered:
■	■	<u>Copyright Topics</u>
■	■	Peer-To-Peer File Sharing
■	■	Uploading Of Copyrighted Works To Internet
■	■	Shareware
■	■	Copyright Royalty Judges
■	■	Pre-Registration
■	■	Copyrights In Bankruptcy
■	■	Importance Of Country Of First Publication
■	■	Sampling
■	■	Interfacing Trademark With Copyright Laws
■	■	Elements Of Infringement
■	■	Are There Co-Authors?
■	■	Reverse Engineering
■	■	Copyright Management Info
■	■	Liability Of Third Parties For Provision Of Circumvention Devices
■	■	Consent To Licenses Forms For Licensing Of Copyrights
■	■	Forms For Litigation Of Copyrights
■	■	Processing Copyrights So As To Be In A Position To Get The Best Remedies
■	■	Who Owns What Part Of The Copyright Upon Author's Death
■	■	Use By Enduser Of Circumvention Devices Of Third Parties
■	■	Use Of Anticircumvention Devices By Copyright Owner

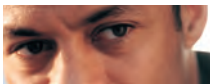
Patent & Trademark Topics continued on page 2.



# Go On The Offense.

Find A Solution For Your Intellectual Property Needs.

Contact Your LexisNexis® Representative At 1.800.227.4908.



## Unique Defense.

LexisNexis can create a custom intellectual property solution that addresses your information and budgetary needs.

## Protection For Every Need.

We understand you face a myriad of matters on a daily basis. LexisNexis custom corporate research solutions can help you minimize business risk, control costs and expand your expertise. Combine practice guides, checklists and forms from 14 areas of law which focus on your changing needs.

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- Product Liability • Labor & Employment
- Corporate Governance • Intellectual Property
- Insurance • Securities Law • Corporate Law
- Health Care Law • Banking Law • Tax
- International Business • Real Estate



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